

## METH TASK FORCE MEETING NOTES

July 8, 2010

Present: S. Lindsey, D. Walker, J. Weaver, S. White

- Presentation was given to WHS Freshmen and WUSD Staff on April 1<sup>st</sup>. Positive feedback has been received. S. White reports a student confided to her they had been drug free since the April 1<sup>st</sup> presentation.
- D. Walker attempted to arrange for WMS and WHS Freshmen presentation for the Fall semester. Due to the shorter school week, there are time constraints. D. Walker will follow-up with WUSD Administration for the Spring semester.
- Radio ad contest winners are Marielle and Landon De Baun. Their radio ad has been recorded and is playing on the local radio station. The ad can also be heard on the WMTF website. The local newspaper was also present and newspaper article is anticipated in the near future.
- Currently Cenpatico will be unable to provide psychiatric treatment services to our community. When more information is available, it will be brought to the WMTF.
- C. Aspengren is sponsoring the SMART Program. She would be willing to provide such to our community if there is interest. D. Walker will provide this information to S. White in hopes to arrange.
- Balance sheet = \$621.61.
- Discussed uploading PayPal to the WMTF website. All in agreement. D. Walker to pursue further.
- Grant opportunities are reviewed. At this time there are no Grants the WMTF is interested in pursuing.
- Advertisement opportunities are reviewed. The WMTF website has been changed and updated in October. Approximately 125 letters were sent to local businesses with a WMTF flyer in November. D. Walker reports receiving some positive feedback for the letters with an increase in website hits following the letter distribution. Ads continue to be run in the TAG magazine. D. Walker reports being present at the TAG celebration and the WMTF was recognized as an advertiser. M. Lucke continues to generously provide anti-meth radio ads and was integral with the organization of the radio ad contest. Requests for “The Poem” are frequently received. The written and audio files are available on the website. M. Lucke will also send copies of “The Poem” to those with a request. The WMTF was a sponsor for the ASA outfield sign. An ad was displayed in the Encore Dance Academy Dance Recital Program this June.
- Reviewed the request for sponsorship of the football bleacher sign. Through the generosity of J. Weaver, and the WPD, the WMTF will renew their sponsorship.
- Upon recommendation of S. Kibler, D. Walker discussed the possibility of a WMTF Newsletter. The idea was considered and was agreed to be done in the Fall and Spring semesters.
- Epidemic profile maps are reviewed which expressed the continued use of meth especially in Cochise County and near-by Reservations.

- WASA is now meeting the second Tuesdays of the month at the Brass Rail. This change has caused an increase in attendance.
- Next meeting will be October 14<sup>th</sup> at 12 noon at the WPD.