

## METH TASK FORCE MEETING NOTES

October 21, 2005

Present: E. Clark, C. Cronberg, M. Lucke, D. Walker, J. Weaver, S. White

- October 17<sup>th</sup> the Meth Task Force received the proclamation for Red Ribbon Week
- J. Weaver used the Community Education Funds to purchase 1500 Partnership booklets. **S. White will place ad in paper to thank WPD for their purchase of the Partnership booklets and to inform the community of the booklets.**
- Discussed distribution of the booklets. We will mail them to each middle school student's household, approx. 600 students. NCCH will fund the mailing. **E. Clark will assist S. White with the mailing. D. Walker to write the letter that will be enclosed.**
- Reviewed the proposed City Ordinance to restrict the over-the-counter sale of pseudo-ephedrine. J. Weaver continues to work with the city attorney to further educate him on methamphetamine use and its consequences within the community, as well as, the need for misdemeanor penalties as part of the ordinance. We will be the first city in Cochise County to have such an ordinance.
- The AZ League of Cities and Towns contacted J. Weaver to see if Willcox had a meth task force. He informed them of the task force and what we have accomplished.
- WASA Message Theater did come to the October NCCH Medical Staff meeting. Their presentation was very well received.
- WASA handed out a letter, pamphlet on meth, and the "Face of Meth" pictures at the recent parent/teacher meeting at the middle school.
- M. Lucke, Program Manager, at the local Majik radio station explained how he is running Public Service Announcements (PSAs). These have been pre-recorded by M. Drage, PA-C. Approximately 20 PSAs are running. At this time, the morning show still does not exist. There is a 30-minute pre-recorded anti-meth show, with M. Drage, that has already run three times. M. Lucke discussed with B. Nolan, manager of the Rex Allen Theater, about combining some of the radio's audio material to compliment the theater's video material. M. Lucke's email: [production@majik104.com](mailto:production@majik104.com). **M. Lucke will make PSA to direct parents to the WASA office for the Partnership booklets.**
- E. Clark suggested that M. Lucke receive a formal thank you letter. **D. Walker to provide.**
- S. White reported on the cost of C. Terrell. For a student and a parent presentation it will cost \$1695 + lodging and transportation. **S. White will draft a letter asking for donations to help fund this speaker. The task force members, that are present at the next meeting, will sign the letter. This letter will be sent with the Partnership booklets to the local major companies asking for their financial assistance.**
- Discussed other ways to disseminate anti-drug information to the community. Valley Telecom has monthly safety meetings. **E. Clark to contact P. Dipeso, at**

**Valley Telecom, to see if the Partnership booklets can be dispersed and to see if they would welcome speakers.**

- The Willcox Middle School Principal is interested in doing “family meetings.” They have asked WASA for some information. **S. White will provide.**
- D. Walker reports that C. Allred stated that the Willcox School Board is in support of the task force’s efforts.
- WASA will be at the NCCH Health Fair.
- Discussed other potential members for the Task Force. **S. White to invite V. Simons.**
- D. Walker reports that campaign materials have been distributed to the physicians and hospital. The previously requested materials, for the Halloween Carnival, were given to J. Weaver and S. White.
- J. Weaver reports that posters have been hung around town.
- The Partnership’s new anti-meth campaign will start in November. This material will be distributed to the radio, theater, and newspaper once available. **D. Walker will follow-up with S. Mowrey for the new materials.**
- The next meeting will be on December 2<sup>nd</sup> at 12 noon.